

# Preliminary Results of the Survey of Business Activities in 2013

- The number of domestic enterprises was 12,232 enterprises in 2013, which grew by 1.8 percent (221 enterprises) from 2012.

(Each, %)

Major industries	Number of enterprises				
	2011	2012 (A)	2013 (B)	Change (B-A)	Percent change
■ All industries	11,722	12,011	12,232	221	1.8
Agriculture, Forestry and Fisheries	16	18	19	1	5.6
Mining and Manufacturing	5,849	6,177	6,107	-70	-1.1
Manufacturing	5,833	6,163	6,091	-72	-1.2
Electricity and Gas	45	50	51	1	2.0
Construction	595	592	577	-15	-2.5
Wholesale & Retail Trade	1,158	1,168	1,241	73	6.3
Transportation	706	701	709	8	1.1
Hotels and Restaurants	200	231	276	45	19.5
Information and Communications	1,053	995	1,038	43	4.3
Real Estate, and Renting & Leasing	168	177	208	31	17.5
Other Service Industry	1,666	1,651	1,730	79	4.8
Financial Institutions and Insurance	266	251	276	25	10.0

- The number of workers was 4,224 thousand persons in 2013, which increased by 89 thousand persons (2.1 percent) from 2012.

(Thousand persons, %)

Major industries	Number of workers		Regular workers				Temporary, daily and other workers			
	2012	2013	2012	Share	2013	Share	2012	Share	2013	Share
■ All industries	4,136	4,224	3,655	88.4	3,720	88.1	481	11.6	504	11.9
Agriculture, Forestry and Fisheries	3	3	2	86.3	2	87.2	0	13.7	0	12.8
Mining and Manufacturing	1,859	1,894	1,783	95.9	1,813	95.7	76	4.1	81	4.3
Manufacturing	1,856	1,892	1,781	95.9	1,811	95.7	75	4.1	81	4.3
Electricity and Gas	29	30	29	98.4	30	98.5	0	1.6	0	1.5
Construction	308	314	155	50.1	159	50.7	154	49.9	155	49.3
Wholesale & Retail Trade	331	340	284	85.7	292	85.8	47	14.3	48	14.2
Transportation	201	206	190	94.9	195	94.8	10	5.1	11	5.2
Hotels and Restaurants	150	153	113	75.6	113	73.7	37	24.4	40	26.3
Information and Communications	273	289	238	87.2	253	87.6	35	12.8	36	12.4
Real Estate, and Renting & Leasing	55	53	50	90.8	48	89.9	5	9.2	5	10.1
Other Service Industry	610	617	561	92.1	564	91.4	48	7.9	53	8.6
Financial Institutions and Insurance	318	325	249	78.5	251	77.3	68	21.5	74	22.7

- The annual sales of enterprises (excluding 'Financial Institutions and Insurance') totaled 2,257 trillion won in 2013, up 1.1 percent from 2012.

(Trillion won, 100 million won, %)

Major industries	Annual sales (trillion won)				Annual sales per enterprise (one hundred million won)			
	2011	2012	2013	Percent change	2011	2012	2013	Percent change
■ All industries (Excluding Financial Institutions and Insurance)	2,105	2,233	2,257	1.1	1,838	1,898	1,888	-0.5
Agriculture, Forestry and Fisheries	1	1	1	-10.3	708	692	588	-15.0
Mining and Manufacturing	1,355	1,436	1,441	0.3	2,316	2,325	2,359	1.5
Manufacturing	1,354	1,435	1,440	0.3	2,321	2,329	2,364	1.5
Electricity and Gas	56	65	66	2.0	12,420	12,953	12,952	0.0
Construction	138	145	165	14.0	2,311	2,444	2,859	17.0
Wholesale & Retail Trade	283	295	289	-2.3	2,448	2,529	2,326	-8.0
Transportation	94	100	94	-6.5	1,332	1,430	1,321	-7.6
Hotels and Restaurants	18	21	22	6.9	897	895	801	-10.6
Information and Communications	98	102	108	6.0	933	1,028	1,044	1.6
Real Estate, and Renting & Leasing	10	11	12	7.8	591	625	574	-8.2
Other Service Industry	52	56	60	5.7	315	341	344	0.9
Financial Institutions and Insurance	540	512	483	-5.7	20,296	20,385	17,484	-14.2

- The net profit (before balancing the corporate tax) per 1,000 won of annual sales marked 39 won in 2013, which showed a decrease after 2010. This figure marked the lowest figure after recording 33 won in 2008.

※ Net profit per 1,000 won of annual sales: 53 won in 2009 → 62 won in 2010 → 52 won in 2011 → 47 won in 2012 → 39 won in 2013

(Billion won, won, %)

Major industries	Net profit before balancing the corporate tax (billion won)					
	2009	2010	2011	2012 (A)	2013 (B)	Change (B-A)
■ All industries (Excluding Financial Institutions and Insurance)	86,027	116,983	108,934	105,344	88,551	-16,793
Manufacturing	63,810	86,672	80,426	81,084	73,483	-7,601
Electricity and Gas	2,430	3,670	2,379	2,337	1,114	-1,223
Construction	2,036	184	38	-2,199	-5,520	-3,321
Wholesale & Retail Trade	8,419	8,542	11,163	11,043	7,123	-3,920
Transportation	-3,672	3,540	-1,463	-55	-1,672	-1,617
Information and Communications	6,418	8,012	9,094	7,349	7,210	-138
Financial Institutions and Insurance	25,963	33,159	33,601	26,809	19,841	-6,968
Major industries	Net profit before balancing the corporate tax per 1,000 won of annual sales (won)					
	2009	2010	2011	2012 (A)	2013 (B)	Change (B-A)
■ All industries (Excluding Financial Institutions and Insurance)	53.3	62.3	51.7	47.2	39.2	-8.0
Manufacturing	63.8	73.6	59.4	56.5	51.0	-5.5
Electricity and Gas	59.1	74.5	42.6	36.1	16.9	-19.2
Construction	13.9	1.4	0.3	-15.2	-33.5	-18.3
Wholesale & Retail Trade	40.8	33.3	39.4	37.4	24.7	-12.7
Transportation	-50.6	39.3	-15.6	-0.6	-17.8	-17.3
Information and Communications	78.2	87.6	92.5	71.9	66.5	-5.3
Financial Institutions and Insurance	39.9	61.7	62.2	52.4	41.1	-11.3

□ Enterprises with overseas branch offices and investment corporations amounted to 3,329 enterprises in 2013, which occupied 27.2 percent of the total surveyed enterprises. Enterprises with overseas subsidiaries amounted to 2,761 enterprises in 2013, which occupied 22.6 percent of the total surveyed enterprises.

○ Subsidiaries were mainly located in China (34.7%), the U.S.A (12.8%) and Vietnam (6.8%).

(Each, %)

Classification	2012	2013				
		All industries	Manufacturing	Electricity and Gas	Construction	Wholesale and Retail Trade
Number of surveyed enterprises	12,011	12,232	6,091	51	577	1,241
Enterprises with overseas branches	3,298	3,329	2,260	16	175	229
Percentage	27.5	27.2	37.1	31.4	30.3	18.5

  

Classification	2013				
	Construction	Hotels and Restaurants	Information and Communications	Financial Institutions and Insurance	Other industries
Number of surveyed enterprises	709	276	1,038	276	1,973
Enterprises with overseas branches	88	38	204	67	252
Percentage	12.4	13.8	19.7	24.3	12.8

(Each, %)

Major industries	Domestic subsidiaries						
	Number of enterprises		Number of subsidiaries			Number of subsidiaries per enterprise	
	2012	2013	2012	2013	Percent change	2012	2013
■ All industries	3,429	3,630	9,204	9,683	5.2	2.7	2.7
Manufacturing	1,744	1,821	3,893	4,022	3.3	2.2	2.2
Construction	216	221	825	832	0.8	3.8	3.8
Wholesale & Retail Trade	329	353	861	881	2.3	2.6	2.5
Transportation	142	155	441	469	6.3	3.1	3.0
Information and Communications	366	392	1,145	1,222	6.7	3.1	3.1
Financial Institutions and Insurance	92	98	579	618	6.7	6.3	6.3

  

Major industries	Overseas subsidiaries						
	Number of enterprises		Number of subsidiaries			Number of subsidiaries per enterprise	
	2012	2013	2012	2013	Percent change	2012	2013
■ All industries	2,666	2,761	7,205	7,684	6.6	2.7	2.8
Manufacturing	1,897	1,965	4,882	5,195	6.4	2.6	2.6
Construction	113	114	388	444	14.4	3.4	3.9
Wholesale & Retail Trade	186	186	609	608	-0.2	3.3	3.3
Transportation	58	61	295	342	15.9	5.1	5.6
Information and Communications	157	160	371	387	4.3	2.4	2.4
Financial Institutions and Insurance	46	51	152	164	7.9	3.3	3.2

- The research and development expenditures of enterprises totaled 42.7 trillion won in 2013, up 12.9 percent from 2012.
- The research and development expenditures of enterprises in Manufacturing amounted to 37.3 trillion won, which occupied 87.4 percent of the total research and development expenditures of enterprises.

(Each, billion won, %)

Industrial classification	Year	Number of surveyed enterprises	Annual sales per enterprise	Number of enterprises with research and development expenditures
■ All industries (Excluding Financial Institutions and Insurance)	2012	11,760	189.8	6,026
	2013	11,956	188.8	5,998
	Percent change	1.7	-0.5	-0.5
Manufacturing	2012	6,163	232.9	4,434
	2013	6,091	236.4	4,475
	Percent change	-1.2	1.5	0.9

  

Industrial classification	Year	Annual sales per enterprise	Research and development expenditures	Research and development expenditures per enterprise with research and development expenditures
■ All industries (Excluding Financial Institutions and Insurance)	2012	286.4	37,800	6.3
	2013	291.4	42,688	7.1
	Percent change	1.8	12.9	13.5
Manufacturing	2012	292.3	33,138	7.5
	2013	293.8	37,314	8.3
	Percent change	0.5	12.6	11.6

- In addition, enterprises continued their efforts to streamline management.
- 75.9 percent of enterprises outsourced their business. 69.6 percent of enterprises used an e-business system.
- 73.3 percent of enterprises introduced and operated an annual salary system. 63.3 percent of enterprises introduced and operated a performance-based bonus system.