

Results of Service Industry Surveys in 2014

□ The number of establishments in the service sector (11 industry sections) was 2,715 thousand establishments in 2014, which rose by 3.5 percent (or 91 thousand establishments) from 2013. The number of workers was 10,670 thousand persons in 2014, which grew by 4.3 percent (or 439 thousand persons) from 2013.

○ (Number of establishments)

The number of establishments recorded an increase in most industries excluding 'Arts, Sports and Recreation Related Services' (-0.3%). 'Information and Communications', 'Sewerage, Waste Management, Materials Recovery and Remediation Activities' and 'Professional, Scientific and Technical Activities' grew by 17.2 percent, 11.4 percent and 9.7 percent, respectively.

< Number of Establishments by Industry >

(Unit: each, %)

Major industries		2013	2014	Change	Percent change
Number of establishments		2,624,654	2,715,208	90,554	3.5
Industries recording over average percent change	Information and Communications	30,416	35,649	5,233	17.2
	Sewerage, Waste Management, Materials Recovery and Remediation Activities	6,965	7,761	796	11.4
	Professional, Scientific and Technical Activities	79,495	87,173	7,678	9.7
	Business Facilities Management and Business Support Services	46,447	50,785	4,338	9.3
	Real Estate Activities and Renting & Leasing	132,630	141,186	8,556	6.5
	Human Health and Social Work Activities	125,703	131,505	5,802	4.6
	Wholesale and Retail Trade	960,388	997,120	36,732	3.8
Industries recording under average percent change	Accommodation and Food Service Activities	686,225	703,364	17,139	2.5
	Education	151,609	153,461	1,852	1.2
	Repair and Other Personal Services	300,803	303,569	2,766	0.9
	Arts, Sports and Recreation Related Services	103,973	103,635	-338	-0.3

○ (Number of workers)

The number of workers recorded an increase in all industries. 'Human Health and Social Work Activities', 'Professional, Scientific and Technical Activities' and 'Real Estate Activities and Renting & Leasing' rose by 6.6 percent, 6.1 percent and 6.0 percent, respectively.

< Number of Workers by Industry >

(Unit: thousand persons, %)

Major industries		2013	2014	Change	Percent change
Number of workers		10,232	10,670	439	4.3
Industries recording over average percent change	Human Health and Social Work Activities	1,326	1,413	88	6.6
	Professional, Scientific and Technical Activities	546	579	33	6.1
	Real Estate Activities and Renting & Leasing	467	495	28	6.0
	Information and Communications	418	442	24	5.8
	Sewerage, Waste Management, Materials Recovery and Remediation Activities	78	82	4	5.5
Industries recording under average percent change	Wholesale and Retail Trade	2,880	2,999	119	4.1
	Accommodation and Food Service Activities	1,991	2,072	80	4.0
	Business Facilities Management and Business Support Services	943	977	34	3.6
	Repair and Other Personal Services	700	718	17	2.5
	Arts, Sports and Recreation Related Services	361	366	5	1.5
	Education	522	528	6	1.2

- The annual sales amounted to 1,478 trillion won in 2014, which increased by 2.6 percent (or 38 trillion won) from 2013. The annual sales per establishment recorded 544 million won in 2014, which dropped by 0.9 percent (or 5 million won) from 2013.

○ (Annual sales)

'Real Estate Activities and Renting & Leasing', 'Human Health and Social Work Activities' and 'Business Facilities Management and Business Support Services' rose by 10.1 percent, 8.2 percent and 7.4 percent, respectively.

< Annual Sales by Industry >

(Unit: billion won, %)

Major industries		2013	2014	Change	Percent change
Annual sales		1,440,363	1,478,153	37,790	2.6
Industries recording over average percent change	Real Estate Activities and Renting & Leasing	56,621	62,312	5,691	10.1
	Human Health and Social Work Activities	88,227	95,425	7,198	8.2
	Business Facilities Management and Business Support Services	41,525	44,608	3,083	7.4
	Information and Communications	79,898	84,699	4,801	6.0
	Accommodation and Food Service Activities	90,630	95,529	4,899	5.4
	Repair and Other Personal Services	31,908	33,415	1,507	4.7
	Professional, Scientific and Technical Activities	58,498	60,661	2,163	3.7
	Arts, Sports and Recreation Related Services	38,169	39,463	1,293	3.4
Industries recording under average percent change	Sewerage, Waste Management, Materials Recovery and Remediation Activities	16,455	16,809	354	2.2
	Education	24,550	25,060	510	2.1
	Wholesale and Retail Trade	913,882	920,173	6,291	0.7

○ (Annual sales per establishment)

'Information and Communications', 'Sewerage, Waste Management, Materials Recovery and Remediation Activities' and 'Professional, Scientific and Technical Activities' dropped by 9.6 percent, 8.3 percent and 5.4 percent, respectively. Whereas, 'Arts, Sports and Recreation Related Services' and 'Repair and Other Personal Services' rose by 3.8 percent, respectively.

< Annual Sales per Establishment by Year >

(Unit: million won, %)

Major industries		2009	2010	2011	2012	2013	2014	Percent change	Average annual percent change (2009~2014)
Annual sales per establishment		463	536	561	554	549	544	-0.9	3.3
Industries recording over average percent change	Arts, Sports and Recreation Related Services	265	333	337	357	367	381	3.8	7.5
	Wholesale and Retail Trade	773	935	1,003	975	952	923	-3.0	3.6
Industries recording under average percent change	Repair and Other Personal Services	94	98	103	104	106	110	3.8	3.2
	Human Health and Social Work Activities	667	650	671	681	702	726	3.4	1.7
	Accommodation and Food Service Activities	126	122	128	131	132	136	3.0	1.5
	Sewerage, Waste Management, Materials Recovery and Remediation Activities	2,052	2,679	2,764	2,511	2,362	2,166	-8.3	1.1
	Education	156	159	161	163	162	163	0.6	0.9
	Real Estate Activities and Renting & Leasing	428	510	456	425	427	441	3.3	0.6
	Business Facilities Management and Business Support Services	882	1,014	931	904	894	878	-1.8	-0.1
	Professional, Scientific and Technical Activities	834	825	788	749	736	696	-5.4	-3.6
	Information and Communications	3,170	3,232	2,941	2,679	2,627	2,376	-9.6	-5.6

The number of franchisees (excluding 'Education') was 167 thousand in 2014, which rose by 10.4 percent (or 16 thousand) from 2013.

(Number of workers)

The number of workers in franchisees was 577 thousand persons in 2014, which increased by 12.8 percent (or 65 thousand persons) from 511 thousand persons in 2013.

(Annual sales)

The annual sales of franchisees totaled 43 trillion won in 2014, which rose by 14.3 percent (or 5 trillion won) from 38 trillion won in 2013.

< Major indicators of the service sector and franchisees >

	2013	2014	Change	Percent change (%)
▪ Number of establishments (thousand establishments)	2,625	2,715	91	3.5
▪ Number of workers (thousand persons)	10,232	10,670	439	4.3
▪ Annual sales (trillion won)	1,440	1,478	38	2.6
Annual sales per establishment (million won)	549	544	-5	-0.9
▪ Annual sales of franchisees (trillion won)	38	43	5	14.3