



Preliminary Results of the Service Industry Survey in 2017

In 2017, the number of establishments, the number of workers and annual sales of the Service Industry recorded a year-on-year increase.

- This increase was driven by the rise in oil prices, robust exports of semiconductors, the increase in sales of home appliances (air cleaners, etc.) and the booming of real estate activities.

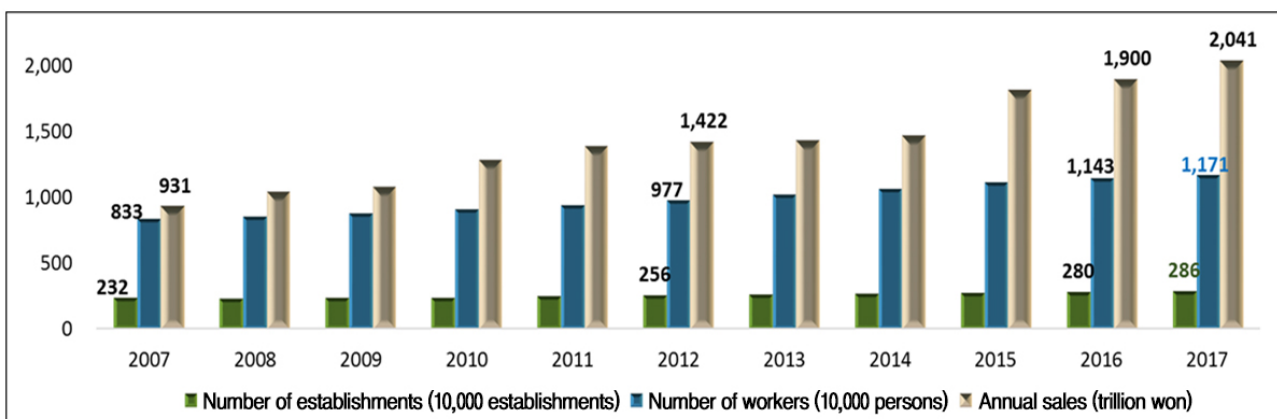
- In 2017, the number of establishments in the Service Industry (11 industry sections) was 2.863 million establishments, which rose by 2.2% (or 62 thousand establishments) from 2016. The number of workers was 11.714 million persons, which grew by 2.5% (or 284 thousand persons) from 2016.

< Major indicators of the Service Industry by year >

(Unit: 10,000 establishments, 10,000 persons, trillion won, %)

	2007	2012	2016	2017	Percent change	
					Year-on-year (2017/2016)	Annual average (2007-2017)
Number of establishments	232	256	280	286	2.2	2.1
Number of workers	833	977	1,143	1,171	2.5	3.5
Annual sales	931	1,422	1,900	2,041	7.4	8.2

< Number of establishments, number of workers and annual sales by year >



- (Number of establishments)

The number of establishments recorded an increase in all industries including 'Arts, Sports and Recreation Related Services' (7.8%), 'Real Estate Activities' (6.0%) and 'Membership Organizations, Repair and Other Personal Services' (3.2%).

< Number of establishments by industry >

(Unit: each, %)

By industry		2016	2017	Change	Percent change
Number of establishments		2,801,097	2,862,642	61,545	2.2
Industries recording a percent change higher than the average	Arts, Sports and Recreation Related Services	110,230	118,797	8,567	7.8
	Real Estate Activities	143,461	152,083	8,622	6.0
	Human Health and Social Work Activities	141,372	145,909	4,537	3.2
	Membership Organizations, Repair and Other Personal Services	294,181	303,655	9,474	3.2
	Education	158,066	162,725	4,659	2.9
	Accommodation and Food Service Activities	729,175	747,577	18,402	2.5
Industries recording a percent change lower than the average	Business Facilities Management, Business Support Services and Rental and Leasing	67,237	68,177	940	1.4
	Information and Communications	37,556	37,870	314	0.8
	Professional, Scientific and Technical Activities	93,958	94,577	619	0.7
	Wholesale and Retail Trade	1,017,340	1,022,739	5,399	0.5
	Water Supply; Sewage, Waste Management, Materials Recovery	8,521	8,533	12	0.1

○ (Number of workers)

The number of workers recorded an increase in most of the industries including 'Education' (6.9%), 'Human Health and Social Work Activities' (6.5%) and 'Arts, Sports and Recreation Related Services' (5.5%). Whereas, the number of workers recorded a decrease in 'Professional, Scientific and Technical Activities' (-0.4%).

< Number of workers by industry >

(Unit: 1,000 persons, %)

By industry		2016	2017	Change	Percent change
Number of workers		11,430	11,714	284	2.5
Industries recording a percent change higher than the average	Education	552	590	38	6.9
	Human Health and Social Work Activities	1,675	1,783	108	6.5
	Arts, Sports and Recreation Related Services	395	417	22	5.5
Industries recording a percent change lower than the average	Accommodation and Food Service Activities	2,163	2,215	52	2.4
	Business Facilities Management, Business Support Services and Rental and Leasing	1,149	1,168	19	1.7
	Membership Organizations, Repair and Other Personal Services	627	634	7	1.2
	Information and Communications	477	483	6	1.2
	Wholesale and Retail Trade	3,142	3,173	31	1.0
	Water Supply; Sewage, Waste Management, Materials Recovery	103	103	1	0.8
	Real Estate Activities	502	505	3	0.6
	Professional, Scientific and Technical Activities	646	643	-3	-0.4

□ The annual sales amounted to 2,041 trillion won in 2017, which increased by 7.4% (or 141 trillion won) from 2016. The annual sales per establishment recorded 713 million won in 2017, which grew by 5.1% (or 35 million won) from 2016.

○ (Annual sales)

The annual sales showed an increase in all industries. 'Real Estate Activities' (15.8%) showed the highest increase, which was followed by 'Water Supply; Sewage, Waste Management, Materials Recovery' (10.6%) and 'Human Health and Social Work Activities' (10.1%).

< Annual sales by industry >

(Unit: billion won, %)

By industry		2016	2017	Change	Percent change
Annual sales		1,900,310	2,040,988	140,678	7.4
Industries recording a percent change higher than the average	Real Estate Activities	110,829	128,290	17,461	15.8
	Water Supply; Sewage, Waste Management, Materials Recovery	22,290	24,659	2,369	10.6
	Human Health and Social Work Activities	116,533	128,313	11,779	10.1
	Business Facilities Management, Business Support Services and Rental and Leasing	74,272	79,840	5,568	7.5
Industries recording a percent change lower than the average	Wholesale and Retail Trade	1,150,024	1,232,781	82,757	7.2
	Accommodation and Food Service Activities	131,803	141,139	9,336	7.1
	Information and Communications	100,422	106,929	6,508	6.5
	Arts, Sports and Recreation Related Services	46,752	48,824	2,072	4.4
	Membership Organizations, Repair and Other Personal Services	36,166	37,218	1,052	2.9
	Education	31,314	31,927	613	2.0
	Professional, Scientific and Technical Activities	79,907	81,070	1,163	1.5

○ (Annual sales per establishment)

As for annual sales per establishment, 'Arts, Sports and Recreation Related Services' (-3.1%), 'Education' (-1.0%) and 'Membership Organizations, Repair and Other Personal Services' (-0.3%) marked a decrease. Whereas, all the other industries showed an increase including 'Water Supply; Sewage, Waste Management, Materials Recovery' (10.5%) and 'Real Estate Activities' (9.2%).

< Annual sales per establishment and worker >

(Unit: million won, %)

By industry	Annual sales per establishment			Annual sales per worker		
	2016	2017	Percent change	2016	2017	Percent change
Total	678	713	5.1	166	174	4.8
Water Supply; Sewage, Waste Management, Materials Recovery	2,616	2,890	10.5	217	238	9.7
Wholesale and Retail Trade	1,130	1,205	6.6	366	389	6.1
Accommodation and Food Service Activities	181	189	4.4	61	64	4.6
Information and Communications	2,674	2,824	5.6	211	222	5.2
Real Estate Activities	773	844	9.2	221	254	15.1
Professional, Scientific and Technical Activities	851	857	0.8	124	126	1.9
Business Facilities Management, Business Support Services and Rental and Leasing	1,105	1,171	6.0	65	68	5.7
Education	198	196	-1.0	57	54	-4.6
Human Health and Social Work Activities	824	879	6.7	70	72	3.4
Arts, Sports and Recreation Related Services	424	411	-3.1	118	117	-1.0
Membership Organizations, Repair and Other Personal Services	123	123	-0.3	58	59	1.7

□ In 2017, the number of franchise establishments (15 major industries) was 181 thousand establishments, which rose by 6.6% (or 11 thousand establishments) from 2016. The number of workers in franchise establishments was 666 thousand persons in 2017, which increased by 8.6% (or 53 thousand persons) from 2016. The annual sales of franchise establishments totaled 55.1 trillion won in 2017, which rose by 14.3% (or 6.9 trillion won) from 2016.

< Major indicators of franchise establishments (15 major industries) >

	2016	2017	Change	Percent change (%)
Number of franchise establishments (each)	169,464	180,632	11,168	6.6
Number of workers (person)	613,572	666,299	52,727	8.6
Annual sales (billion won)	48,198	55,067	6,869	14.3
Annual sales per franchise establishment (million won)	284.4	304.9	20.4	7.2

< Major indicators of the Service Industry and franchise establishments >

	2016	2017	Change	Percent change (%)
▪ Number of establishments (1,000 establishments)	2,801	2,863	62	2.2
▪ Number of workers (1,000 persons)	11,430	11,714	284	2.5
▪ Annual sales (trillion won)	1,900	2,041	141	7.4
Annual sales per establishment (million won)	678	713	35	5.1
▪ Annual sales of franchise establishments (trillion won)	48	55	7	14.3