

Green Life Survey in 2013

I. Overall Green Life

- 63.3 percent of Koreans aged 20 or more said that they practiced a green life*. As for the reasons why Koreans didn't practice a green life, 44.3 percent of them said that 'They didn't know how to practice a green life', which occupied the largest share. This share was followed by 'Lack of detailed information' (21.8 percent).

* Green life: Efficiently use resources & energy in daily lives, and minimize the emission of greenhouse gas and pollutants

II. Green Household

[Energy saving]

- (Awareness of energy efficiency rating labels)
78.1 percent of the population aged 20 or more knew energy efficiency rating labels, which rose by 5.4%p from 2011.
- (Cutting off standby power)
77.1 percent of the population aged 20 or more cut off standby power.
- (Awareness of electricity peak hours and energy use)
Six out of ten persons refrained from using energy during electricity peak hours.
- (Maintenance of optimal indoor temperature in summer and winter)
82.2 percent of the households maintained optimal indoor temperature in summer.
76.9 percent of the households maintained optimal indoor temperature in winter.
- (Long underwear)
56.8 percent of the population aged 20 or more wore long underwear in winter. The share of people aged 20 to 49 who wore long underwear rose by 8%p compared to 2011.

[Water saving]

- (Water saving appliances)
24.3 percent of the households used water saving appliances.
- (Water saving habits)
80.9 percent of the population aged 20 or more used their personal cup when brushing their teeth.

[Recycling and reduction in pollutants]

- (Separate collection of recyclable waste)
Cans showed the highest percentage of separate collection of recyclable waste, which was followed by glass (bottles), plastics and paper.
- (Awareness and participation in the volume-based food waste disposable system)
6.3 out of 10 persons aged 20 or more had intention to participate in the volume-based food waste disposal system.
- (Use of refills and shopping bags)
83.4 percent of the households used refills. 60.5 percent of the households used shopping bags.
- (Printer cartridges)
49.6 percent of the households used recycled or refilled cartridges.

[Purchase of low carbon and environment-friendly products]

- (Awareness of eco-labels and purchase of eco-labelled products)
40.9 percent of the population aged 20 or more knew eco-labels. 77.7 percent of them tried to purchase eco-labelled products.
- (Purchase of low carbon products)
32.9 percent of the population aged 20 or more tried to purchase low carbon products

[Environment-friendly foodstuff]

- (Purchase of environment-friendly and local agricultural products)
52.5 percent and 43.9 percent of the population aged 20 or more tried to purchase environment-friendly and local agricultural products, respectively.
- (Food additives)
56.6 percent of the population aged 20 or more checked food additives before they purchased food.

III. Green transportation

- (Transportation when commuting)
29.1 percent of workers aged 20 or more used public transportation when commuting to their workplace.
- (Participation in the car-free day system and accounting book of a car)
13.4 percent of the households with a car participated in the car-free day system.
25.2 percent of the households recorded an accounting book of a car.
- (Environment-friendly driving habits)
94.3 percent of drivers aged 20 or more usually drove their car at constant speed

IV. Green Workplace

- (Green life in the workplace)

64.7 percent of office workers aged 20 or more cut off standby power in their workplace.

V. Awareness of Environmental Issues

- (Impact of climate changes on daily lives)

83.8 of the population aged 20 or more thought that climate changes had a serious impact on their daily lives.

- (Environment and lifestyle)

92.9 percent of the population aged 20 or more thought that environment was destroyed by their lifestyle.